

LITTLE TALKS BY THE WANT AD MAN

Let's suppose you have a room for rent. There are several ways in which you can let people know about it.

First, you can tell all of your friends. And you can ask them to tell all of their friends. Maybe, if the telling keeps up long enough and reaches far enough, somebody will eventually be found who will come and take a look at that room.

Or you can put little cardboard signs in your down-stairs windows, reading: "Room For Rent." Hundreds of people pass your house every day. Possibly one out of every hundred will see the sign, and one out of every thousand will be looking for a room.

Both of these ways are inexpensive. They're all right, too—that is, if you don't care whether you rent

that room next week, or Christmas after next Christmas.

But most people who have rooms for rent want to rent them as quickly as possible. How can you reach the people who are looking for rooms? Listen, and I'll tell you: Through the Classified columns of a good newspaper—a little Want Ad. will hunt out and reach

the very people you want to reach. And that method is inexpensive, also.

Just try it. Next time you want to rent a room, write a little Want Ad. and put it in this newspaper. People who want a room will see that ad, because they'll be looking for it, and—well, then it's up to you to take care of them when they write or call.

RATE---1 CENT A WORD FOR THE FIRST INSERTION AND 1-2 CENT A WORD FOR EACH INSERTION THEREAFTER

THE ABOVE RATE IS FOR BOTH MORNING AND AFTERNOON EDITIONS.

ADDITIONAL SPORT MICHIGAN READY TO MEET PENNSY

South Bend Men May Go to Ann Arbor to Watch Big Eastern-Western Contest.

ANN ARBOR, Mich., Nov. 13.—Michigan, since the defeat of Cornell, acknowledged to be a football team reckoning with, faces her biggest game of the season against Pennsylvania Saturday.

The Cornell game left Lichtenberg, Craig, Pontius, Torbet and Lyons pretty well bunged up, but all of them expect to start at least against the Quakers.

The heavy fall of snow this week has caused Yost to give out his new plays for the Penn battle in the club room. The Quakers, however, battled in the drifts earning the Quaker formations, brought from the Dartmouth-Penn game by Asst. Coach Cole, and later in the week tried them out against the varsity.

Among the old stars who are assisting Yost in training his team are "King" Cole, "Walt" Bennett, "Willie" Henson, "Laddie" and Harry Henningsen, Weston Conklin, Neil Smith, "Pa" Menninger, "Shorty" McMillen.

Michigan anticipates the largest attendance ever for the Penn battle. All of the 15,232 reserved seats have been disposed of and it is expected the attendance will reach 22,000.

A number of former Michigan students from South Bend expect to witness the battle Saturday. Chicago is also sending a delegation of rooters.

BOWLING SCORES

POST OFFICE LEAGUE

GRAYS		WILSONS		HORNERS		HORNERS	
Palmer	147	111	125	383			
Wood	78	111	127	316			
Davis	93	168	149	410			
Smith	165	175	147	487			
Hindcap	220	220	229	660			
Totals	703	785	768	2256			
POSTMEN							
Klingensmith	94	100	97	301			
Staybaugh	134	113	94	341			
Aults	140	91	94	324			
Morgan	87	108	86	281			
Hindcap	185	185	185	555			
Totals	740	697	655	2092			

TWO ARE BARRED.

Wiscon's new eight commission is impressing on the fighters that when they sign for bouts they must live up to their agreements. Examples have been made of Eddie McGroarty and Bob Mohr who have been barred from participation in the state for a certain period. The former is on the list of ineligibles for six months and the latter until Jan. 1. Both have been ruled out for withdrawing from matches without a good cause.

* * * * * MARKETS. * * * * *

CHICAGO GRAIN, Nov. 13.—Opening—Wheat-Dec. \$6.00; No. 1 May 91@90%; No. 2 Dec. \$6.00@88%; May 70%@70%; Oats—May 42¢; July 41¢; Sept. 38¢; Corn—Sept. 30¢; Oct. 28¢; Nov. 26¢; Lard—Jan. \$10.82@10.8%; May 10.82¢.

PITTSBURGH LIVE STOCK, PITTSBURGH, Nov. 13.—Cattle—Sup. fat; light; market show. Chese. \$8.50¢; prime \$8.20@8.40¢; good \$7.50@8.10¢; tidy butchers \$7.25@7.50¢; \$6.00@7.00¢; common to fat cows \$2.50@7.00¢; heifers \$8.50@8.75¢; fresh cows and springers \$8.00@9.00¢; veal calves \$10.70@11.50¢; heavy and thin calves \$7.00@8.00¢.

Sheep—Sup. fat; light; market show. Prime wethers \$4.85@5.00¢; good mixed \$4.30@4.75¢; fair mixed \$3.75@4.30¢; lambs and common \$2.00@3.00¢; lambs \$3.50¢.

Hogs—Receipts 20; market steady. Prime heavy hogs \$8.50@8.55¢; medium \$8.00@8.50¢; light \$7.50@8.00¢; common to fat \$6.00@7.00¢; pigs \$4.40@4.75¢.

Farm hand—Receipts 20; market steady. Prime heavy hogs \$8.50@8.55¢; medium \$8.00@8.50¢; light \$7.50@8.00¢; common to fat \$6.00@7.00¢; pigs \$4.40@4.75¢.

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